

8/10/2022

At the direction of our IFTA, Inc. Board of Trustees, a new working group will be created to help IFTA, Inc. plan for and create a new strategic plan that will guide us into the future.

We face many new challenges and opportunities with the progression of alternative fuels, electric commercial vehicles, and a movement toward a replacement of fuel use tax with a mileage-based tax. This next strategic plan will be an important roadmap for IFTA, Inc. and our stakeholders and will incorporate our vision, mission, and goals for the next five years.

The IFTA, Inc. Board of Trustees would like to have representation on this new working group from both our jurisdiction membership and industry.

The tasks that will be charged to this working group will include among other things:

- Review and analyze our current mission statement for any possible changes to incorporate our future goals, vision, and objectives.
- Survey our stakeholders for a SWOT analysis (strengths, weaknesses, opportunities, and threats).
- Summarize the key points and categories from the SWOT analysis.
- Decide whether a consultant is needed to assist with the creation of a new strategic plan.
- Provide feedback into the future goals, objectives, key strategies, and the operational plan that will achieve these objectives.
- Gather, analyze, and summarize the key inputs from our stakeholders and incorporate that into a new strategic plan.
- Periodically report back to the IFTA, Inc. Board of Trustees on the progress.
- Develop a detailed timeline for short- and long-term goals.
- Develop a detailed plan on how IFTA, Inc. can achieve the goals presented in a new strategic plan.
- Survey our stakeholders after the new strategic plan is developed for any adjustments needed.
- Provide feedback during the implementation of the major tasks as IFTA, Inc. progresses through the strategic plan.

If you are interested in joining this new working group, please email your interest with a short bio and comment on why you are interested in joining this working group to [cmartorana@iftach.org](mailto:cmartorana@iftach.org) by September 30<sup>th</sup>, 2022. The IFTA, Inc. Board of Trustees will review all interested candidates and select the representatives to join this committee at their fourth quarter board meeting and you will be notified of your acceptance on this committee soon after this meeting.

Sincerely,

A handwritten signature in cursive script, enclosed in a thin black rectangular border. The signature appears to read "Carmen Martorana, Jr.".

Carmen Martorana, Jr. CPA, MST  
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